



District Foundation and School Sports Program Partnership

Skate City Sports Programs: offering inline roller hockey, traditional skating classes, speed skating, and artistic skating programs

- \$25/month individual Skate City Sports Membership includes ALL encompassing practice times, games, tournaments, and meets
- Online registration for all participants with noted drop down menu to select their school district and individual school upon sign up
 - Skate City will supply all electronic flyers with detailed information on each program to send out through Foundation and school specific communication platforms
 - Including but not limited to: weekly school newsletters, direct messaging from school admin, posting of flyers within each individual school with appropriate QR codes, Foundation newsletter, and encompassing social media platforms.
 - Flyers will include detailed program information, district Foundation logo, registration links, and active QR codes for immediate sign up
- Total of 8 flyers/email messages approved and communicated throughout the school year, coming directly from each individual school and the district Foundation
 - 2 messages communicated for each sports program, one each semester
- Participating elementary schools within the district would receive \$5 for each individual registration and the Foundation would earn \$5 for each registered participant directly from school/foundation outreach.
 - Payments will be sent out once in the fall and once in the spring...approximately 6-8 weeks after the initial communication outreach
- Upon 60% of all district elementary schools actively participating within the partnership, Skate City in turn agrees to additional Foundation sponsorships including annual gala events and/or other fundraising channels

<https://form.io/form.com/SkateCityColorado/Reoccurring-sports-membership>



Brock Benningsdorf
events@skatecitycolorado.com
303.204.5272

Jeff Ingrum
jeffingrum@comcast.net
719.963.6457