

Business & Marketing

CLASS	GRADE LEVEL	OFFERED	CREDITS	PREREQUISITE	ITEMS OF INTEREST
Introduction to Computer Applications (ICA)	9 (10-12 if necessary)	MW or TR	2	None	<ul style="list-style-type: none"> Will offer proficiency exam in early December for students who wish to test out before second semester
Computer Applications I	9-12	MWF or TR	3 or 2	ICA or Passed Proficiency Exam	<ul style="list-style-type: none"> Project focused More advanced Word, Excel, and PowerPoint A MUST for college!
Desktop Publishing	9-12	TR	2	ICA or CAI	<ul style="list-style-type: none"> Use Microsoft Word and Publisher to create professional publications Brochures, newsletters, CD covers
Web Design I	9-12	MWF	3	None	<ul style="list-style-type: none"> Introduction to web integration software, database concepts, and HTML Design a website for an actual client
Web Design II	9-12	MWF	3	Web Design I	<ul style="list-style-type: none"> Storyboard, write proposals, and create professional web presentations Work with newspaper staff to publish to web
Introduction to Business	9, 10	TR	2	None	<ul style="list-style-type: none"> Learn about all the different aspects of business Write a business plan
Business Communications	10-12	MWF	2	None	<ul style="list-style-type: none"> Learn verbal and nonverbal communication skills Presentations, resumes, interviews
Business Law	10-12	TR (Spring Only)	2	None	<ul style="list-style-type: none"> How courts work - civil and criminal law Legal implications of business decisions Mock trial
Accounting I (Semester 1)	10-12	MWF, 2 nd and 3 rd hours	3	None	<ul style="list-style-type: none"> A MUST for all potential business majors in college Intended as year long course – those that can take a full year should try to enroll in Period 2, not Period 3 course
Accounting I (Semester 1)	10-12	MWF, 3 rd hour (Spring Only)	3	None	<ul style="list-style-type: none"> This “off-track” section of Semester 1 curriculum offered for those students that can only fit in one semester of Accounting – target audience is seniors
Accounting I (Semester 2)	10-12	MWF, 2 nd hour	3	Accounting I (Semester 1)	<ul style="list-style-type: none"> Quickbooks ACC credit for completion of year long course
Personal Finance	11-12	TR	2	None	<ul style="list-style-type: none"> Learn to be financially independent Seniors can apply for a \$1,000 scholarship from Colorado Business Bank of Littleton if they take this class

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Marketing (Semester 1)	10-12	TR (Fall only)	2	None	<ul style="list-style-type: none"> • Role of promotion in business operations • Product branding, packaging, labeling, and positioning • DECA
Marketing (Semester 2)	10-12	TR (Spring only)	2	Marketing (Semester 1)	<ul style="list-style-type: none"> • Advertising, merchandise display, publicity • To compete in DECA, students must be enrolled in a Marketing class both Fall AND Spring semester
Advanced Marketing (Semester 1)	11-12	MWF	3	Marketing (Semester 1 & 2)	<ul style="list-style-type: none"> • Market research • Research and write a business plan • DECA
Advanced Marketing (Semester 2)	11-12	MWF	3	Marketing (Semester 1 & 2) and Advanced Marketing (Semester 1)	<ul style="list-style-type: none"> • Retail merchandising • Design and create a product to sell in DECA store • To compete in DECA, students must be enrolled in a Marketing class both Fall AND Spring semester
Sports & Entertainment Marketing	11-12	MWF (Fall only)	3	Marketing (Semester 1 & 2)	<ul style="list-style-type: none"> • Sports and entertainment promotion • Product and price decisions • Market research and outlets
Entrepreneurship	11-12	MWF (Spring only)	3	Marketing (Semester 1 & 2)	<ul style="list-style-type: none"> • Learn the risks and rewards of entrepreneurship • Business process • To compete in DECA, students must be enrolled in a Marketing class both Fall AND Spring semester
DECA Store	10-12	MWF or TR	3 or 2	Marketing (Semester 1) or be currently enrolled in a Marketing class	<ul style="list-style-type: none"> • Does not qualify as a course to compete in DECA • Must complete an application, registration by approval only • Course is repeatable, Pass/Fail
Professional Employment Training	10-12	MW or TR	2	None	<ul style="list-style-type: none"> • Research colleges and training programs • Learn employment skills and workplace dynamics
Community Employment Experience	11-12	N/A	5,7, or 10	PET and be currently enrolled in a related class to the job while in the program	<ul style="list-style-type: none"> • Receive one hour of credit for every 30 hours of satisfactory employment • On-the-job work experience, evaluations, and visits
Career Connections	9-10	TR (Fall & Spring Semesters)	2	Must be “at-risk” student	<ul style="list-style-type: none"> • Focus on study & organizational skills • Employability skills • Students can enroll for year-long or by semester • S1 not required for enrollment in S2
Career Success	11-12	TR (Fall & Spring Semesters)	2	Must be “at-risk” student	<ul style="list-style-type: none"> • Resumes, financial management skills • Must be working or interning and registered for CEE credits • Students can enroll for year-long or by semester • S1 not required for enrollment in S2

