

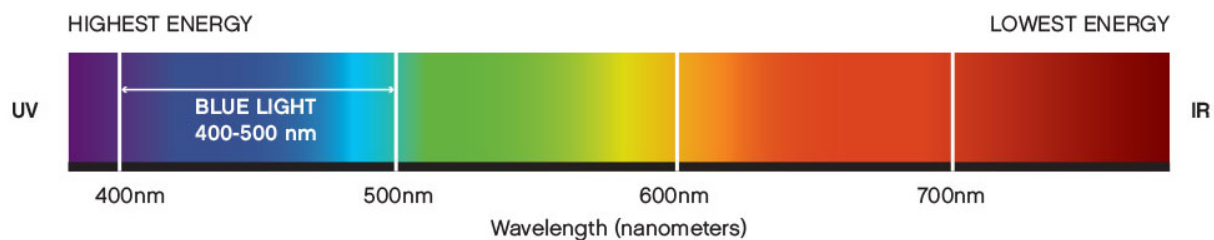
## Reduce Your Blue Light Exposure with Sharper Image® TechShield

Your devices make life great. Take in *almost* everything they deliver.

Blue light illuminates your digital world. From smartphones to televisions to energy efficient lighting, you rely on blue-light emitting devices for information, convenience, and in many cases, your livelihood. But along with the benefits of blue light comes a concern for your vision. Sharper Image® TechShield is a near-clear lens coating that helps reduce your blue light exposure, providing comfort and confidence while working, playing, or staying connected.

### What is Blue Light?

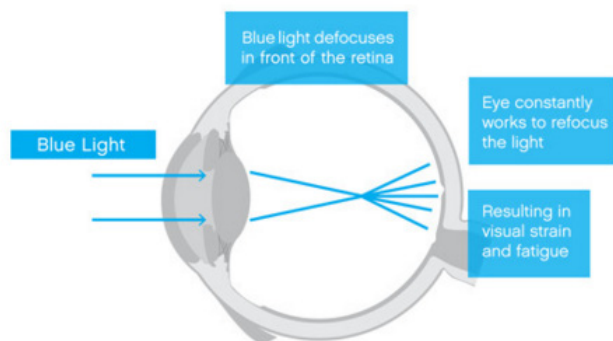
Blue light is the term used to describe the highest energy range within the Visible Light Spectrum. This light is emitted by a variety of sources from the sun to your smartphone. Historically, our exposure was limited to blue light from the sun. However, the modern shift towards CFL and LED lighting, combined with the monumental increase in digital device usage, has resulted in blue light exposure at unprecedented levels.



### Blue Light and Your Eyes

Research has linked exposure to specific wavelengths of blue light with eye strain. Blue light scatters upon entering your eyes. The eyes then constantly try to pull this scattered light back into focus, which can lead to visual strain and its related side effects:

- Blurred vision
- Headaches
- Dry Eyes
- Neck, shoulder, and back pain



## Blue Light Sources Causing the Greatest Concern

As blue light's impact increases with frequency of exposure, and proximity of your eyes to the source, the following sources are of significant concern:



Smartphones



Tablets



TVs



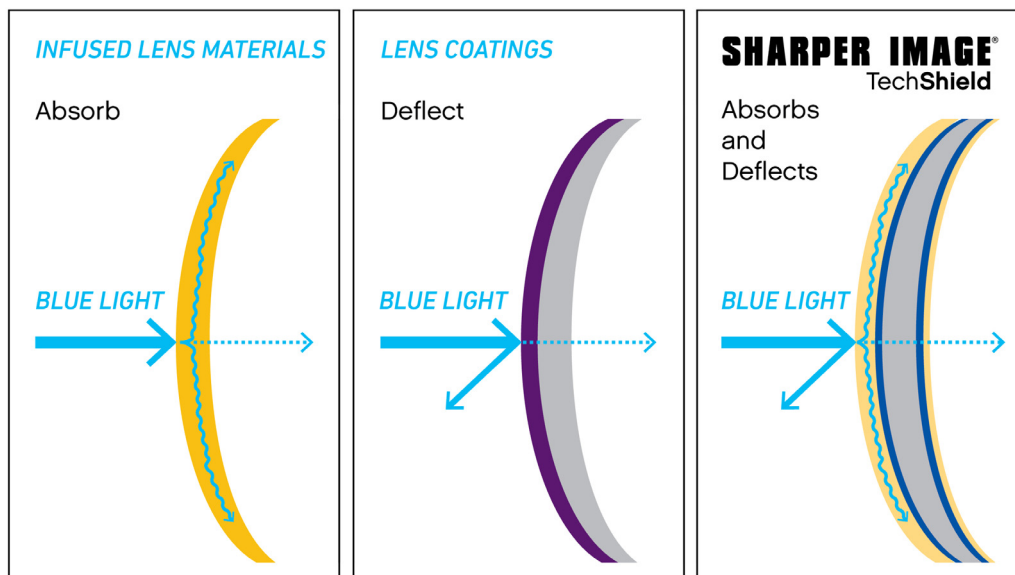
Computer  
Monitors



CFL & LED

## How Does TechShield Reduce Blue Light Exposure?

TechShield's advanced technology both absorbs and deflects incoming blue light.



## What Does TechShield Look Like?

TechShield features an attractive, near-clear appearance, allowing you to defend your eyes without compromising your looks.

## Additional TechShield Benefits

- Reduces glare
- Resists scratches, smudges and fogging
- Backed by a 2-year warranty
- Cleans easily
- Compatible with non-prescription lenses

**Visit your eye care professional and ask how to reduce your blue light exposure with Sharper Image TechShield.**